



Long Grove Business and Community Partners

Associate Member Application

Long Grove Business & Community Partners (LGBCP)

The LGBCP, or "Long Grove Partners" acts on behalf of all commercial interests within the Village of Long Grove. As this unique community has evolved, leaders have come to understand that its strength in the future will come from proactive planning and management. In 2006, The LGBCP was formed to merge the resources of former groups (The Merchants Association and the Community Development Corporation) into one association.

The goal of the organization is to strengthen the local economy by implementing ongoing strategies. An elected Board of Directors and standing committees oversee efforts in Marketing, Promotions, Economic Development, Design and Organization. All properties in the Historic Business District are assessed a yearly fee to ensure that a stable budget is in place to manage the group, providing for the basic administration, while giving the committees direction to plan activities.

Associate Members

With this reorganization, the value of longstanding partnerships has become even more important. Long Grove's reputation has grown through referrals and cross-over business with many partners. To continue these relationships, an "Associate Member" category has been structured to give residents, nearby businesses and "Tourism Partners" an opportunity to share the resources of the LGBCP in promoting individual businesses, and with that, the local economy.

Associate Member Benefits

- **Listing in the annual "Visitors Guide," a walking map & sales brochure, featuring vital visitors' information.**
This is our primary marketing & fulfillment piece and more than 75,000 copies are distributed to online inquiries, direct mail, travel destinations, tourism groups and walk-ins. Each listing by category can include business name, location, contact info & web address. Additional advertising options are also available.
- **Linked to the www.longgroveonline.com Website**
Averaging up to 40,000 unique visitors per month, guests navigate this multi-layered site, with a basic individual page and links included for all members (upgrades available).
- **Member rates for festival and special event participation (call for details)**
- **Attractive member rates for special advertising opportunities**
- **Priority notification of events, business developments and opportunities**
- **Free distribution of your promotional materials to the entire membership**
- **Staff support for media & marketing efforts**
- **Year-round, 7 Days-a-Week referrals by our Visitor's Information Center staff and Website**
- **Business advocacy at local and regional levels**
- **Representation at various Convention & Visitors Bureaus, Travel, and Business Associations**
- **Open invitation to volunteer with our standing committees for projects & events**
- **One vote at our Annual Meeting**
- **Social events to promote business-to-business networking**

Associate Member Application

Long Grove Business and Community Partners

Business Name _____

Primary Contact _____

Address _____

Phone _____

Fax _____

Website _____

E-mail address _____

_____ OK to send e-mail news & updates



_____ \$500 Tourism Partner (Hotels, Attractions, Vendors)

_____ \$500 Business (1-10 Employees)

_____ \$750 Business (11-25 Employees)

_____ \$1000 Business (25+ Employees)

_____ \$2000 Corporate Partner (\$2000+)

_____ Check Enclosed (made payable to: Long Grove Partners)

*Memberships are valid for one calendar year.
A January 31st commitment will ensure inclusion in printed materials.
LGBCP is a 501-c-3 Not-For-Profit community charity.*



Long Grove Business & Community Partners

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